

January BIG WEEKS Incentives



2024 Party Perks



New Consultants

Intro Kit

When: December 28–January 31

Who: New Consultants

How: Join during December 28–January 31 and choose the Intro Kit for **\$25**.

Intro Kit Price: a **\$70 value** for **\$25**

*Includes the Thatsa® Jr. Bowl, Classic Silicone Spatula, one printed catalog in English and one in Spanish, and a 3 month PRO My.Tupperware subscription which includes a personal selling website.**

**After your complimentary 90 days is up, your credit card on file will be automatically charged to continue your subscription. Should you wish to purchase a Premium plan, you will be charged the difference in price from the Pro plan.*



Tupperware®

New Consultants

First Order Reward

December 28–January 31

How to Qualify: Join the business December 28–January 31 and submit your first orders totaling \$100+ by January 31

Award: TupperWare® Stack Cooker, a **\$129 value**, for **\$12**. (Limit 1)



Welcome to Tupperware! Create a list of people you want to share the fantastic news with by using your “FRANK” list. Schedule, hold and invite everyone on the list to your Launch Party to be held in the next 5-7 days. Set a personal challenge to quickly earn this favorite Tupperware piece, allowing you to showcase it at your upcoming parties.

All awards are subject to substitution. New Consultant First Order Reward will be available on or after January 12 Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®

All Consultants–Business Leaders

Recruiter Reward

December 28–January 31

How to Qualify: Welcome **one** new recruit who submits total sales of \$100+ by January 31

Award: Set of two Tupperware® Ultra Clear 2-cup/500 mL Containers, a **\$24 value**, for **\$5**. (Limit 1)



Kick off the New Year by sharing the power of the Party with your new Consultant. From Host coaching, to social media presence, to fun Party tips that ensure Hosts and Customers will return. These will set the foundation for a successful start and help you earn this reward.

All awards are subject to substitution. Award is available after the month closes. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®



All Consultants–Business Leaders

Recruiter Reward

December 28–January 31

How to Qualify: Welcome **two** new recruits who each submit total sales of \$100+ by January 31

Award: Set of two Tupperware® Ultra Clear 4 ½-cup/1 L Containers, a **\$28 value**, for **\$5**. (Limit 1)



Achieve even more in 2024. Set goals to grow, earn more commission and rewards this year. By welcoming new party people to your team and give them a strong start with support, you'll be on your way to achieving the goals you've set. The journey begins now in January!

All awards are subject to substitution. Award is available after the month closes. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®



All Consultants–Business Leaders

Recruiter Reward

December 28–January 31

How to Qualify: Welcome **three** new recruits who each submit total sales of \$100+ by January 31

Award: Set of four Tupperware® Ultra Clear 4 ½-cup/1 L Containers, and a set of two Tupperware® Ultra Clear 9 ½-cup/2.2 L Containers a **\$92 value**, for **\$10**. (Limit 1)



Start the year working your business with RITA. (*Recruiting Is The Answer*) Successful Managers and Directors often focus on a combination of effective personal selling, personal recruiting, and team support to achieve sustainable growth. Focus your efforts on achieving the reward and you will be gearing up to achieve even more.

All awards are subject to substitution. Award is available after the month closes. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®

All Consultants–Business Leaders

2-Week Sales Challenge

December 28–January 10

How to Qualify: For every \$500 you submit in personal sales between December 28–January 10.

Award: Food Storage Set that includes Set of two Fresh and Pure Ice Trays®, Pick-A-Deli® Container and Fridge Stackable Family Set, a **\$93 value**, for **\$20**. (Limit 2)



Hold at least two Parties during the first two weeks to kick off 2024 and earn this Personal Sales Challenge bundle! Truly engage your party guests with great demonstration tips and set selling to increase your Party average. Be sure you date two or more Parties in to the next two weeks from each Party held!

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®

All Consultants–Business Leaders

2-Week Sales Challenge

January 11–24

How to Qualify: For every \$500 you submit in personal sales between January 11–24.

Award: Aloha Home® 3-Pc Bowl Set which includes one each 8-cup/2 L, 16-cup/4 L, 31-cup/7.5 L bowls with seals, plus Serving Forks, a **\$72 value**, for **\$10**. (Limit 2)



Partying, extra Host coaching and Customer follow-ups will help secure this Personal Sales Challenge bundle! Call, text and DM your Customers from the fall to let them know what is being offered in January. Imagine the potential when you personally reach out to 5-10 Customers or even 10-20 Customers every week...sales, Parties and Recruits!

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®

All Consultants–Business Leaders

Monthly Sales Challenge

December 28–January 31

How to Qualify: Submit a total of \$1,000+ in personal sales between December 28–January 31.

Award: CrystalWave® Set which includes one 16-cup/3.8 L Round with Colander, two **Exclusive** CrystalWave® PLUS 4 ¼-cup/1.1 L Round, and two CrystalWave® PLUS Soup Mugs, a **\$93 value**, for **\$12**. (Limit 1)



Grab your receipts and files to personally contact every customer who purchased Modular Mates Containers in the past. Start with your January 2023 Hosts and get them rebooked into 2024! You know they have more organization needs. Next, contact all customers with past purchases or even those who have pantry envy and have Modular Mates Containers on their wish list. A new Modular Mate “Center” is a necessity, it’s just up to you to start the conversation.

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.



Tupperware®

All Consultants–Business Leaders

Monthly Sales Challenge

December 28–January 31

How to Qualify: Submit a total of \$2,500+ in personal sales between December 28–January 31.

Award: Tupperware Lunch Cooler, ECO+ Lunch-It® Large Container and XtremAqua® Freezable Medium Bottle, a \$60 value, for \$5. (Limit 1)

PLUS, earn a \$150 Volume Bonus!



Cross your t's and dot your i's! In Tupperware language that means double check you have a full datebook with Parties, both live and virtual, your Host packets ready, Party gifts wrapped, and have Tupperware conversations everywhere you go. Share your passion daily and challenge yourself to reach this Personal Sales Challenge goal. With proper planning and consistent business building IPA's, this fantastic branded Lunch Cooler set will be yours!

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.

Lunch Cooler includes carrying strap



Tupperware®

Weekly Activity

December 28–January 3

How to Qualify: Submit a total of \$250+ in personal sales between December 28–January 3.

Award: Exclusive Set of Ultimate Silicone Slim Bags which includes a Slim Mini 1¼-cup/300 mL, Slim Medium 4-cup/980 mL, and Slim Large 6.4-cups/1.6 L, a **\$29 value**, for **\$6**. (Limit 1)



The New Year starts this week! Challenge yourself to go in your office a few days for 30 minutes, shut your door and work your Tupperware business. In addition to your “Welcome to the New Year” kickoff Party, be sure to schedule other IPA’s to have activity this week. Don’t put off for tomorrow what you can do today to ensure you earn this must have product of the future.

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.

Product of the Future

Our Slim Silicone Bags are your partners in efficient and reusable storage. Their sleek flat design makes them easy to pack in a lunch bag, backpack, or even a crowded freezer. Use them for travel, take them on the go, and organize without compromising your lifestyle. You can trust their durability and long-lasting reliability.



Tupperware®



Weekly Activity

January 11–17

How to Qualify: Submit a total of \$250+ in personal sales between January 11–17.

Award: Exclusive KP Tool Set which includes a 3.5-oz./105 mL Large and a 1.5-oz./45 mL Small Ladles, plus the **Exclusive** Beater, a **\$34 value**, for **\$7**. (Limit 1)



Continue your momentum of holding a party or two this week to earn another product of the future! Get creative with your party themes in January. Book a “New Year, New You - healthy cooking ideas the family will love” and a “Pantry Organization 101” party in your calendar this week.

All awards are subject to substitution. Sales reflecting as (QV) Qualifying Volume count toward your personal sales for qualifying for awards.

Product of the Future



Tupperware®



Business Leaders

BIG WEEKS 2024 Recognition

December 28–January 31

How to Qualify: Achieve Company Sales Goal.

Award: Two Tupperware Sling Bags, a **\$100 value**, for **FREE**.
PLUS! Special Recognition at the Business Leader Strategy Meeting.

"Begin with the end in mind." - Stephen Covey

All awards are subject to substitution.



6" x 9.5" x 13"

Tupperware®

BIG WEEKS 2024 Granders

December 28–January 31

How to Qualify: Hit a Granders Level of \$11,000+ in team sales to become a Grander.

Award: Earn entries into drawings for luxury goods from designer brands like TUMI or Coach, coveted past incentive awards, Tupperware® products, and more!
At least two drawings per category will take place.

"Begin with the end in mind." - Stephen Covey

All awards are subject to substitution. Each level is in increments of \$10,000.

For team sales of:	# of Total Entries:
\$11,000	1
\$21,000	2
\$31,000	3
\$41,000	4
\$51,000	5
\$61,000	6
\$71,000	7
\$81,000	8
\$91,000	9
\$101,000+	10

Team Count is King

December 28–March 27, 2024

How to Qualify: When your Director team achieves an Active Team count of:

Monthly Team Count	Level Achieved
25	Thrive @ 25
50	Nifty 50
75	Sensational 75
100	Wonderful 100
200	Terrific 200

Award: Earn entries into a drawing to earn Doug Palenica, Sr. Director of Sales, to virtually attend your Team Meeting or Company Event. 1 winner will be drawn each month of the quarter for a total of 3 winners!

All awards are subject to substitution.



Directors–Business Leaders

Lead by Example

December 28–March 27, 2024

How to Qualify: When you promote 1+ Director during Quarter 1 (any sales month within the quarter) from your personal team.

Award: Drawing entry to earn Pieter Swanepoel, President U.S. & Canada, to virtually attend your Team Meeting or Company Event. 1 winner will be drawn each month of the quarter for a total of 3 winners!

All awards are subject to substitution.



Tupperware®

January Party Planner

December 28–January 3	January 4–10	January 11–17	January 18–24	January 25–31
<p>Weekly Activity Submit \$250+ to qualify for Slim Mini 1¼-cup/300 mL, Slim Medium 4-cup/980 mL, and Slim Large 6.4-cups/1.6 L, \$29 value, for \$6 (Limit 1)</p> <p>All Consultants–Business Leaders</p>  		<p>Weekly Activity Submit \$250+ to qualify for the Exclusive KP Tool Set which includes a 3.5-oz/105 mL Large and a 1.5-oz./45 mL Small Ladles plus the Exclusive Beater, a \$34 value, for \$7. (Limit 1)</p> <p>All Consultants–Business Leaders</p>  		
<p>2-Week Sales Challenge For every \$500 you submit in personal sales you qualify for Food Storage Set that includes Set of two Fresh and Pure Ice Trays®, Pick-A-Deli® Container and Fridge Stackable Family Set, a \$93 value, for \$20. (Limit 2)</p> <p>All Consultants–Business Leaders</p> 		<p>2-Week Sales Challenge For every \$500 you submit in personal sales you qualify for Aloha Home® 3-Pc Bowl Set which includes one each 8-cup/2 L, 16-cup/4 L, 31-cup/7.5 L bowls with seals, plus Serving Forks, a \$72 value, for \$10. (Limit 2)</p> <p>All Consultants–Business Leaders</p> 		
<p style="text-align: center;">First Order Reward</p> <p style="text-align: center;">TupperWare® Stack Cooker, a \$129 value, for \$12. (Limit 1)</p> 				
<p style="text-align: center;">Recruiter Rewards</p> <div style="display: flex; justify-content: space-between;"> <div data-bbox="535 749 815 821">   </div> <div data-bbox="879 771 1821 821"> <p>Welcome one new recruit who submits \$100+ between December 28-January 31 to qualify for Set of two Tupperware Ultra Clear 2-cup/500 mL Containers, a \$24 value, for \$5. (Limit 1)</p> </div> </div> <div style="display: flex; justify-content: space-between;"> <div data-bbox="394 949 624 1071">  </div> <div data-bbox="828 856 1821 906"> <p>Welcome two new recruits who each submits \$100+ between December 28-January 31 to qualify for Set of two Tupperware Ultra Clear 4 ½-cup/1 L Containers, a \$28 value, for \$5. (Limit 1)</p> </div> <div data-bbox="1885 835 2165 921">   </div> </div> <div style="display: flex; justify-content: space-between;"> <div data-bbox="700 949 1961 999"> <p>Welcome three new recruits who each submits \$100+ between December 28-January 31 to qualify for Set of four Tupperware Ultra Clear 4 ½-cup/1 L Containers, and a set of two Tupperware Ultra Clear 9 ½-cup/2.2 L Containers \$92 value, for \$10. (Limit 1)</p> </div> <div data-bbox="1159 1013 1503 1042"> <p>All Consultants–Business Leaders</p> </div> </div>				
<p style="text-align: center;">Monthly Sales Challenge</p> <div style="display: flex; justify-content: space-between;"> <div data-bbox="445 1135 662 1228">  </div> <div data-bbox="713 1156 1949 1206"> <p>Submit \$1,000+ in personal sales to qualify for CrystalWave® Set which includes one 16-cup/3.8 L Round with Colander, two Exclusive CrystalWave® PLUS 4 ¼-cup/1.1 L Round, and two CrystalWave® PLUS Soup Mugs, a \$93 value, for \$12. (Limit 1)</p> </div> </div> <div style="display: flex; justify-content: space-between;"> <div data-bbox="751 1242 1911 1292"> <p>Submit \$2,500+ in personal sales to qualify for a Tupperware Lunch Cooler, ECO+ Lunch-It® Large Container, and an XtremAqua® Freezable Medium Bottle, a \$60 value, for \$5. (Limit 1)</p> </div> <div data-bbox="1159 1306 1503 1335"> <p>All Consultants–Business Leaders</p> </div> <div data-bbox="1961 1235 2165 1363">  </div> </div>				

Checklist to Earning January Incentives

WEEKLY Success Formula:

- ❑ Have one recruit conversation every day!
- ❑ Hold 1+ Party of \$500+
 - ❑ Book 2+ Parties into the next two weeks
- ❑ Recruit 1+ New Consultant(s)
 - ❑ Schedule their launch party within the next 2 weeks
 - ❑ Help them submit their first order of \$100+

Week 1 | December 28–January 3

- ❑ Submit \$250+ to earn the Ultimate Silicone Slim Bags.
 - ❑ Submit \$500+ to earn the Food Storage Set.
- PLUS Earn 25% retained profit on your personal sales!**



Week 2 | January 4–January 10

- ❑ Submit \$250+ to earn the Food Storage Set.
- PLUS Earn 25% retained profit on your personal sales!**



Week 3 | January 11–January 17

- ❑ Submit \$250+ to earn the KP Tool Set.
 - ❑ Submit \$500+ to earn the Aloha 3-Pc Bowl Set.
- PLUS Earn 25% retained profit on your personal sales!**



Week 4 | January 18–January 24

- ❑ Submit \$500+ to earn the Aloha 3-Pc Bowl Set.
- PLUS Earn 25% retained profit on your personal sales!**



Week 5 | January 25–January 31

- ❑ Submit \$500+ and continue to party to earn your Monthly Sales Challenge rewards.
- PLUS Earn 25% retained profit on your personal sales!**

Party all month long!

Consistency is key to your success! Be consistent and hold multiple parties each week during the month of January to maximize your earning potential!

- ❑ Submit \$1,000 to earn the CrystalWave® set.
 - ❑ Submit \$2,500 to earn the Tupperware Lunch Cooler Set.
- In addition to your 25% retained profit on your personal sales, you have the opportunity to earn your Personal Sales Volume Bonus!*



Recruit

Share the Opportunity with everyone while partying in January!

- ❑ Have a recruiting conversation every day and give a recruit lead each week to your Director to help you grow your Tupperware team.
- ❑ Welcome one new recruit who qualifies for their First Order Reward to earn the set of two Tupperware® Ultra Clear 2-cup/500 mL Containers.
- ❑ Welcome two new recruits who qualify for their First Order Reward to earn the two Tupperware® Ultra Clear 4 ½-cup/1 L Containers.
- ❑ Welcome three new recruits who qualify for their First Order Reward to earn the 6-Pc. Tupperware® Ultra Clear Containers set.



New Consultants

- ❑ Be sure to start sharing your Tupperware business today and booking your first parties so you can earn the above rewards **PLUS** this First Order Reward.
- ❑ Achieve your first goal by **submitting orders of \$100+** to qualify for the TupperWave® Stack Cooker.



December 28–January 31

See Party Perks for specific details on qualifying for the awards mentioned above.